

Activity B: Identify a community to engage



1. IDENTIFY VULNERABLE GROUPS

- Which groups are the most vulnerable in the community?
- Identify why these groups are vulnerable.

Think about groups that may be physically or socially isolated from the majority of the community.

2. BRAINSTORM EXISTING RELATIONSHIPS

Which agencies or people in your area have established relationships with these groups?

Identify the relationships you currently have with people in organisations that work directly with a community of interest or community of place.

3. CONNECT WITH CONTACTS

When talking to these contacts, ask them:

- Which groups do they think would be good to engage?
- Do they know of any reason why it might be a bad idea to engage any of these vulnerable groups?
- Would they be willing to facilitate an introduction?

4. TIMING

Identify any conflicting activities or events involving these groups that may impact on the success of an engagement programme.

These activities or events could be either opportunities or constraints.