



NEW ZEALAND SHAKEOUT 2015 DRILL BROADCAST SCRIPTS



Draft scripts for organisations (eg.shops, contact centres, restaurants) to voice over PA systems on 15 October 2015.

1 Play every 15 minutes from 8.35am

Good morning customers

[Insert name of organisation] is proud to be taking part in New Zealand ShakeOut, the national earthquake drill, this morning.

At exactly 9.15am you will hear an electronic sound from Civil Defence, and all of our staff will practise the right action to take in an earthquake, which is to DROP, COVER and HOLD.

This will take about one minute, and all [Insert name of organisation] staff are expected to take part.

We invite all our customers to join us in this earthquake drill – you never know where you will be in an earthquake.

If you prefer not to DROP, COVER and HOLD during the drill this morning, please use that moment to think about what you would do in a real earthquake.

Thank you for shopping at [Insert name of organisation].

2 Script for broadcast at about 9.10am

Good morning customers

In about five minutes all [Insert name of organisation] stores across New Zealand will be taking part in New Zealand ShakeOut, the national earthquake drill.

At exactly 9.15am you will hear the electronic sound from Civil Defence, and our staff will show you the correct action to take in an earthquake, which is to DROP, COVER and HOLD.

This will take about one minute.

We invite all our customers to join us and take part in this earthquake drill.

If you prefer not to DROP, COVER and HOLD with us this morning, please use that moment to think about what you would do in a real earthquake.

Thank you for shopping at [Insert name of organisation].

3 Script for broadcast at 9.13am

Good morning customers

Our store is about to take part in the national earthquake drill. In two minutes you will hear an electronic sound like this [play 2 seconds of the STING], which is the signal that the drill has begun.

All [Insert name of organisation] staff will practise the correct action to take in an earthquake, which is to DROP, COVER and HOLD.

We invite you to join us as we take part in the national earthquake drill. If you prefer not to DROP, COVER and HOLD, please use that moment to think about what you would do in an earthquake.

4 Script for broadcast at 9.15am

Good morning customers. Our store is about to take part in the New Zealand ShakeOut, the national earthquake drill.

Play the sting for 5 seconds

The national earthquake drill is now underway.

You are welcome to join all [Insert name of organisation] staff as they DROP, COVER and HOLD to practise the right thing to do in an earthquake.

There is no need to leave the building. This drill will be over in just a few moments.

(Wait 20 seconds)

Thank you customers. [Insert name of organisation] was proud to have taken part in New Zealand ShakeOut, the national earthquake drill organised by the Ministry of Civil Defence and Emergency Management. None of us knows when an earthquake will occur. Please remember that the right thing to do, wherever you are, is to DROP, COVER and HOLD.

Thank you for shopping at [Insert name of organisation].