



CDEM Resilience Fund project application form

Application for CDEM Resilience Collaborative fund approval	
Project title	Emergency Preparedness Accessible Booklet & Short Film for people with intellectual disabilities
Date of application	July 2014
Details on application	
Lead local authority	Environment Canterbury
CDEM Group	Canterbury CDEM Group
Other local authorities or Groups supporting the proposal	Southland CDEM Group
Project description	
Executive summary [200 words maximum description.]	
<p>Evidence findings have emerged from disaster planning for disabled people. United Nations Office for Disability launched the world's first survey in 2013 that highlighted 71% had no preparedness plan. Research from GNS Science Report, 2012 on the Canterbury earthquakes concluded disabled people need to explore preparedness. The 2006 Statistics New Zealand Census estimated 17% of the population experienced disability.</p> <p>In 2012, 7 self-advocates with intellectual disabilities initiated an Earthquake Reflection Group with IHC. Self-advocacy provides experience to take greater control over one's life. This group designed a workshop called "Shaken but not Stirred" to take the preparedness message to their peers. The first workshop was delivered in Southland in partnership with the Southland CDEM Group and is now being delivered around the country. To complement the workshop participants are provided with resources that reinforces messages being conveyed. However, for many the resources are difficult to understand as they are not easy read formatted.</p> <p>The aim is to develop an accessible easy read booklet and a short film in collaboration with IHC, with a Civil Defence focus. Both will contain information to plan and deal with a disaster, based on existing resources and translated into easy read. The group will be the deliverers of the short film.</p> <p>The request is 2 fold:</p> <ul style="list-style-type: none">- Design and produce 1,000 booklets- Produce a film utilised nationally <p>Estimated cost: \$16,000</p>	
Problem/opportunity [200 words maximum description.]	
<p>The lack of accessible information is a barrier for people with intellectual disabilities. Literature clearly points to the need to be better informed. It emphasises how well you prepare and practice will determine how successfully you deal with and recover from a disaster. The scope of this project will effectively increase the level of understanding and empower people with intellectual disabilities to take ownership for their own safety and wellbeing.</p> <p>There is an opportunity to design an accessible booklet based on current Civil Defence resources, but, translated to easy read. Alongside this a short film designed and delivered by the group promoting key civil defence messages. The film would be made available on various websites. It would be a resource utilised over and over again by a large percentage of the disability population.</p> <p>This will be achieved with all parties by:</p> <ul style="list-style-type: none">• Gathering feedback on content and design of booklet	

- Ascertain plans / ideas / challenges to move forward for both resources

End result: funding allocated to design a preparedness booklet complemented by a short film profiled and designed by the IHC Christchurch Earthquake Reflection Group and Civil Defence.

Alignment with identified goals and objectives [200 words maximum description.]

The application is a model of collaboration with Civil Defence across the disability sector and one that will enhance the safety of the people we support. It will increase resilience to Civil Defence emergencies and benefit the disability community as a whole. The United Nations recommend that to reduce risk that community awareness is essential. This project provides effective planning for a vulnerable group of the community which has been identified as a gap. It sits with the guiding principles of the Resilience Fund and demonstrates good cost / benefit ratio.

Dissemination of benefits to sector [200 words maximum description.]

The project would be in association with other key disability organisations with planning effective dissemination strategies as part of the process. The aim will be to ensure that existing information is presented in a way that is accessible. Many people with intellectual disabilities find it more difficult to make sense of information which is wordy or complicated; it needs to be presented in a way that can be understood. The booklet and short film would use plain English, easy read formats that are clear, simple language with a range of helpful graphics. The format has a certain style to minimize the amount of written information and matching the words to pictures that help to visually explain the information.

With the move to community living many people with intellectual disabilities now live in supported independent living, we need to ensure that they are safe and prepared for a disaster. Dissemination would include information provision and awareness rising through the disability organisations /networks nationally to achieve maximum impact. The booklets and short film would also be distributed and presented to people who have attended and be attending the “Shaken but not Stirred” workshops hosted by the IHC Earthquake Reflection Group.

Project design

Project manager	Jessica Petersen
Other project members	IHC, Key Disability Organisations
External providers/contractors	Agency Ltd

Deliverables

Milestone	Date for completion	Cost
Booklet: 1. Gather feedback from IHC Earthquake Group on existing material 2. Re-design existing content by IHC and Civil Defence 3. Feedback and final content presented to the Earthquake Group 4. IHC to coordinate layout, design and translate into easy read, 1,000 Booklets printed 5. Dissemination via IHC Self Advocacy		1. Staff time 2. Staff time 3. Group and Staff time (IHC to reimburse Group) 4. \$6,500 (IHC to provide staff time) 5. Staff time Total cost applying for booklet: Approximately

<p>Short Film:</p> <p>1. Consult with Earthquake Group, Civil Defence and Film Producer on content, design etc</p> <p>2. Making and producing of film</p>		<p>\$6,500</p> <p>1.Group and staff time</p> <p>2.\$9,500</p> <p>Total cost applying for short film: Approximately \$9,500</p> <hr/> <p>Total cost of project = \$16,000</p>
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Identified risks

Risk	Suggested management
<p>-Project funding not approved</p> <p>- No other risks are identified</p>	<p>-Delayed outcomes until funding sought</p>

Funding request and use


CDEM resilience fund contribution	\$16,000
Local authority contribution	Staff time
Other sources of funding	<p>IHC to provide staff time for:</p> <ul style="list-style-type: none"> -Preparation and planning with Self Advocates representing the Earthquake Group -Support for the booklet content -Coordinating the design, layout and printing of the booklet
Expenditure <i>[Please supply details]</i>	

Application confirmation

Approval of Chief Executive	
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GDEM Group comment

Comment	
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Approval of Coordinating Executive Group Chair	
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