



CDEM Resilience Fund project application form

Application for CDEM Resilience Collaborative fund approval	
Project title	Business and Organisational Resilience: Working towards community resilience
Date of application	14 April 2011
Details on application	
Lead local authority	Auckland Council
CDEM Group	Auckland
Other local authorities or Groups supporting the proposal	
Project description	
<p>Executive summary</p> <p>One of the primary goals of this project is to encourage the adoption of Business and Organisational resilience strategies by providing user-friendly tools for the business community.</p>	
<p>Problem/opportunity</p> <p>Research shows that organisational resilience makes a positive contribution to business performance. Organisational resilience is not an insurance policy against the consequences of a disaster, but it has the capacity to determine whether businesses remain operational during a significant event. Embedded organisational resilience enhances productivity, strengthens organisational flexibility and encourages innovation.</p>	
<p>Alignment with identified goals and objectives</p> <p>CDEM Strategy alignment: Goal 1 Increasing community awareness, understanding, preparedness and participation in civil defence emergency management; Objective 1B – improving individual, community and business preparedness</p> <p>Draft Auckland Civil Defence Emergency Management Group Plan 2010 – 2015 alignment: Goal 1 – reducing risk to acceptable levels Objective 1 – continue to develop our understanding of what a resilient Auckland looks like and how to measure progress towards realising this vision Objective 2 – undertake long term strategic reduction of the risk from hazards through collaborative planning with stakeholders <i>Encourage the business community to use the tools developed by the Auckland CDEM Group to measure and develop organisational resilience</i> <i>Encourage business continuity planning across the business community</i></p> <p>Goal 2 – increasing community awareness, understanding, preparedness and participation in civil defence emergency management Objective 2 – improve the level of business and community awareness and preparedness through public education and consultation <i>Develop and implement a communications and stakeholder engagement plan within 12 months.</i></p>	

Dissemination of benefits to sector		
The tools developed can be used by all other groups with their business communities		
Project design		
Project manager	Jane Lodge	
Other project members	Johnson & Johnson, Opus International, Watercare, Financial Services Institute of Australia, Vector, Ports of Auckland, NZ Generator, Vodafone, and First Security	
External providers/contractors		
Deliverables		
Milestone	Date for completion	Cost
Research best methodologies for reaching business community through targeted pilot groups	September 2011	\$10,000
Development, implementation and launch of user-friendly website dedicated to organisational resilience for businesses	November 2011	\$10,000
Test website with pilot groups to confirm efficacy	February 2012	\$10,000
Development, implementation and launch of resilience tools within the website, including interactive organisational development tools and methodologies	May 2012	\$85,000
	TOTAL:	\$115,000
Identified risks		
Risk	Suggested management	
Business community perceives links to civil defence emergency management as disincentives to participation	Website is launched as a stand-alone concept, in partnership with business community through the existing project team	
Difficulty in measuring success	Website set up to provide appropriate reporting Proven support from key business leaders/stakeholders to profile the project	
Funding request and use		
CDEM resilience fund contribution	\$115,000	
Local authority contribution	(Internal staff costs) + \$25,000 previously spent on developing the concept	
Other sources of funding	(Other organisations staff costs)	
Expenditure	\$115,000	

Application confirmation	
Approval of Chief Executive Doug McKay Auckland Council	
CDEM Group comment	
Comment	Aligns with Group plan goals and objectives
Approval of Coordinating Executive Group Chair Doug McKay Auckland Council	

