

Monitoring New Zealand's Natural Hazards

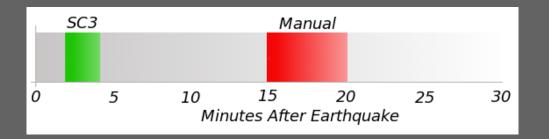


Sara Page GNS Science



Technology - "We want information now"

- Earthquake information to the public = up to 20min
 - "Hurry up GeoNet how big was it"
- Only larger / felt events put on geonet.org.nz
 - "I felt it, why isn't it on the website"
- 2011 start testing Automated system SeisComP3



March 2012 – GeoNet Rapid (Beta)

New Zealand Earthquake Report

Magnitude 5.2, Friday, May 25 2012 at 2:44:49 pm (NZST) reviewed

Quality Descriptions

Best

This earthquake location has been manually reviewed and has the best quality location.

Good

This is an automatic earthquake location with a lot of observations. It is likely to be good quality.

Caution

This is an automatic earthquake location with only a few observations. Treat with caution.

Deleted

Oops! This was not a real earthquake and has been deleted.

Unknown

We don't have any quality information for this location at the moment.

Status Descriptions

Reviewed

This earthquake has been reviewed and confirmed by a duty officer or analyst.

Automatio

An automatic earthquake location that has not been reviewed by a duty officer or analyst.

Deleted

Oops! This was not a real earthquake and has been deleted.

Duplicate

This earthquake location is a duplicate of another one.

Intensity Descriptions

f Share 🕩 Tweet +1

The intensity is measured in the Modified Mercalli (MM) scale and is an estimate of the greatest impact of this earthquake for those close to the strongest shaking.

unnoticeable

When the expected MM is less than 3.

weak

When the expected MM is equal to 3.

light

When the expected MM is equal to 4.

When the expected MM is equal to 5.

strong

When the expected MM is equal to 6.

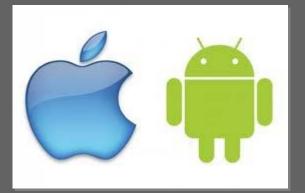
damaging

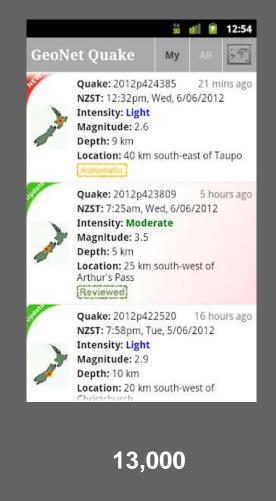
When the expected MM is equal to 7 or greater.

Smartphones (March + June)



30,000

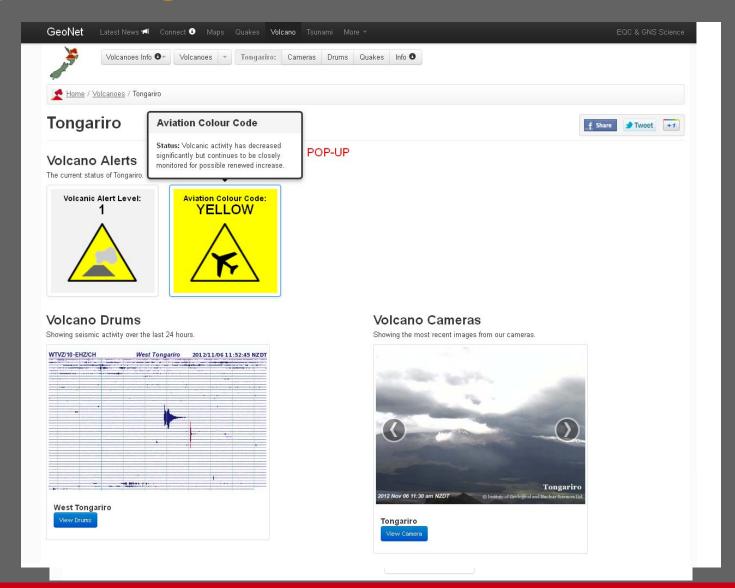




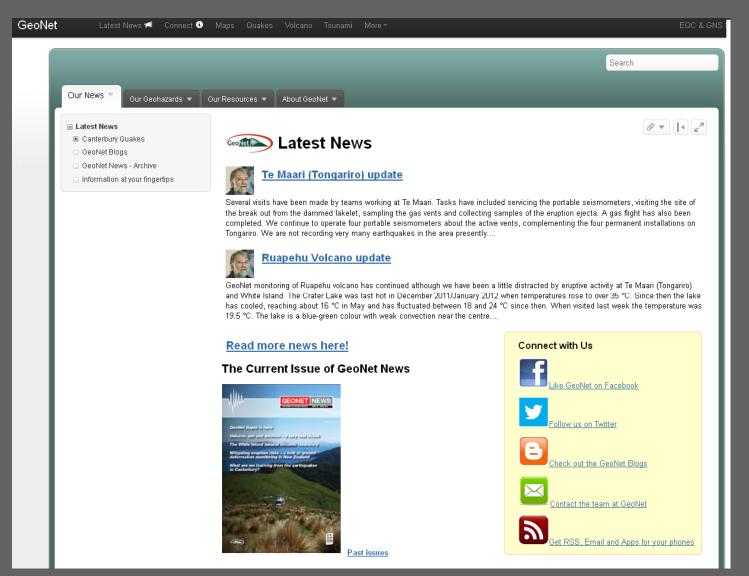
September – the new geonet.org.nz goes live!

GeoNet Latest News 🛋 Connect 3 Maps Quakes Volcano Tsunami More	EQC & GNS Science
Welcome to GeoNet - the official source of geological hazard information for New Zealand.	
Quakes Info 🕒 Quakes Map Drums Regions 🕶 New Zealand: All Felt Latest Statistics	Mobile
Bome And	
Home	
This is a list of recent earthquakes that may have been felt in the New Zealand region.	
Public Id: 2012p837175 NZDT: Tuesday, November 6 2012 at 7:06:54 am Intensity: weak Depth: 27 km Magnitude: 3.1 Location: 5 km north-west of Oxford	
Public Id: 2012p836512 NZDT: Tuesday, November 6 2012 at 1:13:45 am Intensity: Indecrate Depth: 3 km Magnitude: 3.9 Location: 35 km west of Milford Sound Fet #2	
Public Id: 2012p836220 NZDT: Monday, November 5 2012 at 10:38:04 pm Intensity: fight Depth: 42 km Magnitude: 4.1 Location: 15 km south-west of Te Kaha Fett #2	

geonet.org.nz - Volcanoes



geonet.org.nz – Information / data

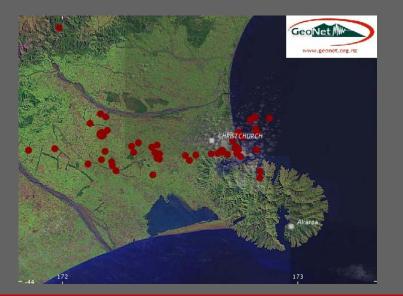


Social Media – The Next Frontier!



The first challenge = Canterbury

- September 4th 2010
- Awareness of GeoNet increased, 'house hold' name
- •Website hits:
 - <u>2009</u> 147 million
 - 2010 Sept $4^{th} \rightarrow 8^{th}$ 187 million
- Facebook
 - Pre Sep < 1000 'likes' this quickly rose
 - Lots of Questions and fears



- 2011 1 billion hits!

Facebook





Monday MythBusting: Volcanoes in the Sth Island will erupt again. Myth: All volcanic activity is in the Nth Island, as this is where the closest source of magma is. All recent eq activity in the Sth island has been tectonic not volcanic related.

Tag photo Add location Edit

Like + Comment + Share + Edit

🖒 49 people like this.

🗊 4 shares

Rob Dickinson Way to tempt fate... 21 May at 09:16 * Like * 🖒 2

Nicole Thressa Phillips That is good 2 no ;) 21 May at 09:17 · Like · 🖒 1

Mandi Coles I know this may seem like a stupid q, but how do you know where the closest magma is?... I dont believe our volcances will go off down here I know they are long gone, but do you drill to find out?.. take samples etc? 21 May at 09:18 · Like · 🛆 4

Michael Bailey Hehe I gotta agree - I know all the science points to it being tectonic related, and I completely agree with all the science, but short of drilling down there and having a look, there's no way to be 100% sure. But still, 99.999% sure is good enough for me :) 21 May at 09:23 • Like • 632



Jozsef Ferencz Here I thought it was common knowledge that the volcanic activity was in the North Island. Eventually even the north island is

Wall Photos 6 of 22

Tag photo Options Share Like

Write a comment...

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The Second Challenge = Eruption(s)

August : White Island and Tongariro have small eruptions, both at night.

Website:

- Volcano Alert Bulletins , News stories and Ashfall Prediction maps
- Old system = some delay

Facebook / Twitter:

- Instant information
- Ash / What to do
- Photos to and from public
- quickly confirm/deny rumours

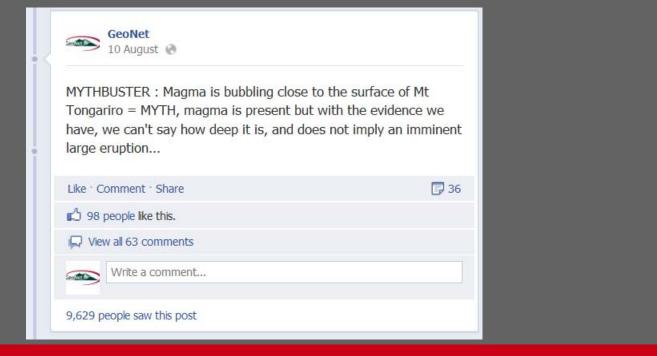


Rumours / Bad News

stuff..... Magma bubbles higher in Mt Tongariro

ONCENEWS CONTACT ONE NEWS | FOLLOW US Image: Source of the source o

Tests have revealed that magma is bubbling high inside Mount Tongariro, which could suggest a larger eruption is imminent.



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Social Media – Twitter

- Easy to manage (compared to Facebook)
- Can just post links (auto from RSS feeds)

Tweets

• Less man-power



Dave @nzkarit @geonet awesome work.



Bart Broadfoot @bbroadfoot 2: My wife probably won't believe you @geonet but it is is worth a shot and thanks for explaining. Excellent work the last fortnight too.



Jonathan Drake @jofajafa Suddenly @geonet became really important again.



NL2NZ @NL2NZ I do hope Dino gets evacuated if White Island blows! @geonet geonet.org.nz/images/volcano...



WeatherWatch.co.nz @WeatherWatchNZ 20h A huge thanks to GNS & GeoNet for their amazing work over the past week and today - and the days to come! Cheers, WeatherWatch.co.nz



>

21m

23m

23h

6 Aug

Tomas Kriha @TomasKriha 3 Jul Seeing as everyone is up, can I just say that the @GeoNet beta site ht.ly/1ObSwE rocks on a mobile and there's an app too #eqnz



 Nathan Wall @_Nathan_W_
 3 Jul

 Just been playing with @geonet's time map
 3 Jul

 beta.geonet.org.nz/maps/timemap - the circles are a bit scary but
 makes for some awesome infographics

 Miles Thompson @utunga
 3 Jul

 hey - maybe its time to say good on @geonet for getting their
 3 Jul

 stuff together with the almost real time earthquake reports..
 3 Jul



Marek Kuziel @marekkuziel

3 Jul

+1 definitely! RT @00k: Two thumbs up to @geonet for near-real-time quake resolution, and servers that cope with peak load. Well done!

xpand

Blogging



Geonet-shakennotstirred.blogspot.co.nz

More Blogging

- Science and tech behind Geonet
 - http://geonet-scienceinaction.blogspot.co.nz/
- Inside view on GeoNet geekdom

 http://geonet-dev.blogspot.co.nz/







www.geonet.org.nz





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